

FASTTRAC GROWTH VENTURE

# Managing a Successful Small Business in Turbulent Times

During this 10 week program,  
*participants will learn:*

- *Identify* the best growth opportunities.
- *Determine* a model for pivoting your business.
- *Find ways* to strengthen your product or service.



## January 27 – March 31, 2026

| Midlands Technical College Northeast Campus  
151 Powell Road, Columbia, SC 29203

For more information, contact:

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# During the 10 week program *participants will:*

- **Analyze** your current business situation.
- **Identify** the best growth opportunities.
- **Determine** a model for pivoting your business.
- **Build** a budget that supports your vision and strategic plan.
- **Find** ways to strengthen your product or service.
- **Determine** the best sales strategies for new markets.
- **Discover** the operational systems needed to support your growing business.
- **Improve** your profitability and financial performance.
- **Implement** your business plan.

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The FastTrac Growth Venture course is designed specifically to help your business grow **Effectively and Efficiently.**



Business owners who are located in the Columbia, SC area and have been in operations for five (5) years or more or have a business plan are encouraged to apply.

**This is a first come, first serve; class size is limited to 20 participants.**